



Dejan Bondzic

076-595 31 89, Råbocksvägen 13, 722 42 Västerås
dejan@bondzic.eu | [LinkedIn](#) | portfolio.bondzic.eu

Profile

With a strong foundation in graphic design, I am passionate about exploring new technologies and emerging trends. Specializing in web design, UI/UX, and design systems, I strive to create intuitive and impactful digital experiences.

Experience

UI Product Owner, Roboten AB

Västerås, Sep 2020 - Dec 2024

I led the development and maintenance of the Roboten Design System (RDS), creating scalable UI components, functional prototypes, and comprehensive UI guidelines to enhance product consistency and usability. I collaborated closely with cross-functional teams, including the CEO, product owners, and developers, while mentoring a junior designer to foster team growth and adherence to design standards.

Research, design and prototyping

- Research and stay updated on relevant Design systems
- Follow UI trends and design patterns
- Monitor competing products closely
- Develop, improve and maintain Roboten Design System (RDS)
- Create and iterate CORE UI Figma kit - a set of UI components based on RDS
- Create and maintain Templates Figma kit - massive library of complex components and application views built with UI components from CORE UI Figma kit
- Create functional prototypes of applications
- Write UI guidelines and help developers implement RDS in the products

Senior UI and Web Designer, Atomia AB

Västerås, Aug 2016 - Aug 2020

I designed and implemented user interfaces across a suite of applications, creating tailored layouts, rebranding for clients, and developing a lightweight design system with reusable UI components. Additionally, I contributed to web and graphic design by coding custom WordPress themes, producing marketing visuals, and collaborating on brand identity projects, including promotional materials and company branding.

UI design

- Designed and produced layouts for our suite of apps
- Handled re-styling of the apps to follow branding of our costumers
- Designed simple Design system and UI components, coded UI templates

Web design

- Designed and coded WordPress theme for company websites
- Designed graphics for the blog, marketing campaigns and ads

Graphic design

- Collaborated with design team to create company Brand book and redefine identity
- Design and prepress of brochures, business cards, promo stuff, posters, t-shirts, etc.

Senior Web Designer / UI Team Leader, Atomia Doo Nis, Jul 2009 - Aug 2016

Company branding and websites, Brand book, blog, marketing, ads.

Senior Web Designer / Project Manager, Troxo Nis, Jul 2007 - Jul 2009

Company branding and website, ads and campaigns.

Graphic Designer, Vital Vrbas, Nov 2006 - Mar 2007

In-house – Company branding, ads, prepress.

Sys Admin, Academy of Arts Novi Sad, Jun 2004 - OCT 2006

Maintained computers and software environment for teachers, students and staff.

3D Animator and vFX Artist, Freelance Novi Sad, Oct 1998 - Jun 2004

Commercials, music videos, intros.

3D Animator and Visual Effects Artist, RTV Novi Sad, Jun 1998 - Oct 1998

Created numerous intros for national tv news and tv shows.

Graphic Designer, Studio Moderna Novi Sad, Jan 1998 - May 1998

Designing printed ads, prepress.

Graphic Designer, Libra Design Studio Novi Sad, Nov 1994 - Jan 1998

Agency work – Client branding, product packaging, ads, posters, flyers, prepress.

Graphic Designer, Marco Doo Novi Sad, Feb 1993 - Oct 1994

In-house – Company branding, ads, prepress.

Education

Design School in Novi Sad, Graphic design – 1990

Skills

User Interface Design, User Experience, Figma Prototyping, HTML 5, CSS, SCSS, BEM, Astro, Tailwind, WordPress, Web Design, Photoshop, InDesign, Illustrator

References

Sam Nurmi, CEO

My mentor and guide. Knowing and working with Sam for 17+ years helped me grow professionally and personally.

Fredrik Berglund, Product owner

Collaborated on multiple projects in planning, wire framing and prototyping.

Magnus Leo, Frontend developer

Worked closely together in final push from prototype to final product.

* Contacts upon request